



Academy of International Business
Australia – New Zealand Chapter

Symposium on Firms in the Asia-Pacific region: 21st century realities

Monday 9th November 2009

Monash University
Clayton Campus
Menzies Building
Lecture Room E365/11

Program

9.15am – 9.30am

Registration

9.30am – 9.40am

Introductions and overview of the day's format
Welcome from Assoc Prof Kate Hutchings, Acting Head of Department,
Department of Management

9.40am – 10.40am

Plenary panel session

Chair: Dr Sharif As-Saber, Monash University

- *Prof Peter Dowling, La Trobe University – HRM and the GFC*
- *Assoc Prof Kate Hutchings, Monash University – The resources sector and the GFC*
- *Prof Timothy Devinney, University of Technology, Sydney – Misperceptions of causes and consequences of GFC*
- *Leigh Deringo, Austrade – Post-GFC: Opportunities for Australia*

10.40am – 11.00am

Morning tea

11.00am – 12.40pm

Session 1: Paper presentations and questions

Chair: Prof Peter Dowling, La Trobe University

- *Frithjof Arp, Monash University – A new subject for international business research: FELOs – foreign executives in local organisations*
- *Prof Peter W Liesch, University of Queensland – A taxonomy of international firms: Managerial experience with and response to terrorism*
- *Ryan Trudgen, Monash University – Global financial crisis: Impact on Australian new ventures in the Asia Pacific*
- *Dr Aysun Ficici, Southern New Hampshire University – The impact of the global financial crisis on international expansion activities of MNCs from the Philippines*
- *Dr Gregory Fisher, RMIT University – Emotions at work: A study of intercultural differences in Thai managers and professionals*

12.40pm – 1.20pm

1.20pm – 3.20pm

Lunch

Session 2: Paper presentations and questions

Chair: Prof Peter W Liesch, University of Queensland

- *Leigh Derigo, Austrade* –
Emerging international business opportunities for Australian businesses in key markets
- *Ivan D Butar Butar, Monash University* –
National culture and paternalistic leadership:
The case in the Indonesian business context
- *Prof Elizabeth L Rose, Helsinki School of Economics* –
The learning process for internationalisation:
An examination of Indonesian firms
- *Mohammed Ziaul Haque, Monash University* –
Implications of the global financial crisis on the RMG sector in Bangladesh: A study from the perspective of corporate social responsibility
- *Sardana Islam Khan, East West University and La Trobe University* –
Impact of globalisation and global financial crisis on the ready-made garment sector in Bangladesh

3.00pm – 3.15pm

3.15pm – 5.00pm

Afternoon tea

Session 3: Paper presentations and questions

Chair: Prof Elizabeth L Rose, Helsinki School of Economics

- *Sandra Seno-Alday, University of Sydney* –
Economic interdependence and the global crisis
- *Dr Peter Lamb, La Trobe University* –
Revealing small firm internationalisation practices
- *Dr Helen Forbes-Mewett, Monash University* –
Chinese foreign direct investment and human security in Australia
- *Vik Naidoo, Deakin University* –
Can marketing innovation alleviate the collapse of manufacturing?
An exploratory analysis of Chinese SMEs
- *Shuqin Zhu, Monash University* –
Chinese multinational enterprises, trade unions and employer associations: A future research agenda
- [Unconfirmed]
Abhishek Shukla, University of Melbourne –
Pace and nature of changes in the resource commitment of international service firms in the Australian market

5.00pm – 5.20pm

Closing comments

Dr Sharif As-Saber, Monash University

6.30pm

Optional dinner

To be held at Sofia's Restaurant located at 820 Ferntree Gully Road, Wheelers Hill (price per person will be approximately \$40).