Symposium on Firms in the Asia-Pacific region: 21st century realities

Monday 9th November 2009
Monash University
Clayton Campus
Menzies Building
Lecture Room E365/11

Program

9.15am – 9.30am Registration

9.30am – 9.40am Introductions and overview of the day’s format
Welcome from Assoc Prof Kate Hutchings, Acting Head of Department, Department of Management

9.40am – 10.40am Plenary panel session
Chair: Dr Sharif As-Saber, Monash University
- Prof Peter Dowling, La Trobe University – HRM and the GFC
- Assoc Prof Kate Hutchings, Monash University – The resources sector and the GFC
- Prof Timothy Devinney, University of Technology, Sydney – Misperceptions of causes and consequences of GFC
- Leigh Deringo, Austrade – Post-GFC: Opportunities for Australia

10.40am – 11.00am Morning tea

11.00am – 12.40pm Session 1: Paper presentations and questions
Chair: Prof Peter Dowling, La Trobe University
- Frithjof Arp, Monash University – A new subject for international business research: FELOs – foreign executives in local organisations
- Prof Peter W Liesch, University of Queensland – A taxonomy of international firms: Managerial experience with and response to terrorism
- Ryan Trudgen, Monash University – Global financial crisis: Impact on Australian new ventures in the Asia Pacific
- Dr Aysun Ficici, Southern New Hampshire University – The impact of the global financial crisis on international expansion activities of MNCs from the Philippines
- Dr Gregory Fisher, RMIT University – Emotions at work: A study of intercultural differences in Thai managers and professionals
12.40pm – 1.20pm  Lunch
1.20pm – 3.20pm  Session 2: Paper presentations and questions  
Chair: Prof Peter W Liesch, University of Queensland  
- Leigh Derigo, Austrade –  
  Emerging international business opportunities for Australian businesses in key markets  
- Ivan D Butar Butar, Monash University –  
  National culture and paternalistic leadership: The case in the Indonesian business context  
- Prof Elizabeth L Rose, Helsinki School of Economics –  
  The learning process for internationalisation: An examination of Indonesian firms  
- Mohammed Ziaul Haque, Monash University –  
  Implications of the global financial crisis on the RMG sector in Bangladesh: A study from the perspective of corporate social responsibility  
- Sardana Islam Khan, East West University and La Trobe University –  
  Impact of globalisation and global financial crisis on the ready-made garment sector in Bangladesh  

3.00pm – 3.15pm  Afternoon tea  
3.15pm – 5.00pm  Session 3: Paper presentations and questions  
Chair: Prof Elizabeth L Rose, Helsinki School of Economics  
- Sandra Seno-Alday, University of Sydney –  
  Economic interdependence and the global crisis  
- Dr Peter Lamb, La Trobe University –  
  Revealing small firm internationalisation practices  
- Dr Helen Forbes-Mewett, Monash University –  
  Chinese foreign direct investment and human security in Australia  
- Vik Naidoo, Deakin University –  
  Can marketing innovation alleviate the collapse of manufacturing? An exploratory analysis of Chinese SMEs  
- Shuqin Zhu, Monash University –  
  Chinese multinational enterprises, trade unions and employer associations: A future research agenda  
- [Unconfirmed] Abhishek Shukla, University of Melbourne –  
  Pace and nature of changes in the resource commitment of international service firms in the Australian market  

5.00pm – 5.20pm  Closing comments  
Dr Sharif As-Saber, Monash University  

6.30pm  Optional dinner  
To be held at Sofia’s Restaurant located at 820 Ferntree Gully Road, Wheelers Hill (price per person will be approximately $40).